

SatNav Technologies receives ISO 9001 certification

~SatNav's systematic work approach acknowledged with ISO 9001:2008 certification~

Hyderabad, 31 March, 2009: SatNav Technologies, India's GPS Pioneer announced that it has received ISO 9001:2008 certification from **Det Norske Veritas (DNV)**. DNV is one of the world's leading certification bodies/registrars offering the latest in management system certification services. With more than 70,000 certificates issued worldwide their name evokes strong commitment to safety, quality, and concern for the environment. For year, they have been the preferred certification partner by many Fortune 500 companies.

Since over the years SatNav has forged many valuable partnerships and developed a wide customer base, the company foresaw a need to certify themselves as a systems and processes driven company with premium services being provided to the customers. A consultant was hired to do the GAP analysis and define processes for all business units. Following a rigorous audit, SatNav recently earned ISO 9001:2008, the certification for its quality management system (QMS) after 15 months of initial kick-off.

“SatNav has always been working with highest quality standards and systematic approach but this certification will instill more confidence in our existing clients and partners and will also give us an edge over others for future partnerships. This recognition also brings with it additional responsibilities for us to deliver premium and prompt service to all customers and partners”, says **Mr. Amit Prasad, CEO & Founder MD, SatNav Technologies.**

ISO 9001 is a quality management standard. It applies to all types of organizations. It doesn't matter what size they are or what they do. It can help both product and service oriented organizations achieve standards of quality that are recognized and respected throughout the world. The other standards in the family cover specific aspects such as fundamentals and vocabulary, performance improvements, documentation, training, and financial and economic aspects. Without satisfied customers, an organization is in peril! To keep customers

satisfied, the organization needs to meet their requirements. The ISO 9001:2008 standard provides a tried and tested framework for taking a systematic approach to managing the organization's processes so that they consistently turn out product that satisfies customers' expectations.

For more information please visit www.satgudie.in

About SatNav Technologies

Incorporated on January 9, 2004, SatNav Technologies is an ISO certified IT Products Company that is a pioneer in Navigation, Intelligent Transportation Systems (ITS) and Business Infrastructure Management Solution (BIMS) related products. SatNav's products include an immensely popular GPS Navigation Product SatGuide available at hundreds of stores all over the country including leading retailers like Croma, EZone, Reliance, ABRL, Staples among others - that is helping customers "*Never Get Lost!*", variants include Navigation solutions for dedication navigation devices, PDAs, Phones, Laptops, Desktops, SatGuide Logger among others. Also in SatNav portfolio are unique products; a Business Infrastructure Management System, a-mantra; and an online directions portal Roadsofindia.com, among others.
